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By extending the theory and practice for successful startups to existing and emerging institutions, Lean Startups for Social Change becomes a handbook for change-makers seeking to pick up the pace of progress and sustain those gains for the long haul.

Lean Startups for Social Change: The Revolutionary Path to ...

Buy Lean Startups for Social Change: The Revolutionary Path to Big Impact Unabridged by Michel Gelobter, Matt Morea (ISBN: 9781681419954) from Amazon's Book Store. Everyday low prices and free delivery on eligible orders.

Lean Startups for Social Change: The Revolutionary Path to ...

Publication date: 11/02/2015. For years, the lean startup has been revolutionizing both new and established businesses. In this eye-opening book, serial social entrepreneur Michel Gelobter shows how it can do the same for nonprofits. Traditionally, whether creating a new business or a new program, entrepreneurs in all sectors develop a plan, find money to fund it, and pursue it to its conclusion.

Lean Startups for Social Change - Berrett-Koehler Publishers

Details. This webinar will introduce the core ideas and methodology of the Lean Startup as it applies to the social sector. A truly new

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thing in the world is the speed with which we can now measure the impact of changes we make. The Lean Startup uses this new reality to accelerate the development of new products and services and has powered the unprecedented growth in the tech industry.

John D. Gerhart Webinar: Lean Startups for Social Change ...

For years, the lean startup has been revolutionizing both new and established businesses. In this eye-opening book, serial social entrepreneur Michel Gelobter shows how it can do the same for nonprofits. Traditionally, whether creating a new business or a new program, entrepreneurs in all sectors develop a plan, find money to fund it, and pursue it to its conclusion.

Lean Startups for Social Change: The Revolutionary Path to ...

Here's how lean startup techniques give businesses in the social sector a better chance of success. 2. Rapid Change and Lean Startup Techniques: An Example and a Social-Innovation Movement – Speed of impact and proper measurement are essential in the social sector, where change may save lives. Discover how one entrepreneur implemented lean startup techniques to help social innovation move at a quicker pace.

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About Lean Startups for Social Change. For years, the lean startup has been revolutionizing both new and established businesses. In this eye-opening book, serial social entrepreneur Michel Gelobter shows how it can do the same for nonprofits. Traditionally, whether creating a new business or a new program, entrepreneurs in all sectors develop a plan, find money to fund it, and pursue it to its conclusion.

Lean Startups for Social Change by Michel Gelobter ...

“The lean startup for social change is a radical new way to listen to people. It is also a force for innovative democratisation,” sums up Michel. Get access to select LIVE keynotes and exhibits at...

How social entrepreneurs can use lean startup principles ...

applying lean startup methodology to social enterprise. Having the opportunity to work with technology entrepreneurs in the Fit Startup Factory and now social entrepreneurs via Social Change Labs has afforded me a unique perspective into the startup journey of each segment, and the unique challenges that they face. I want to take a moment to explore those differences.

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Lean Social Startup | applying lean startup methodology to ...

By extending the theory and practice for successful startups to existing and emerging institutions, Lean Startups for Social Change becomes a handbook for change-makers seeking to pick up the pace of progress and sustain those gains for the long haul. Read more.

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Lean Startups for Social Change: The Revolutionary Path to ...

The lean startup is all about agility and flexibility. Its mantra is “build, measure, learn”: create small experimental initiatives, quickly get real-world feedback on them, and use that data to expand what works and discard what doesn't. Using dozens of social sector examples, Gelobter walks you through the process.

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examples, Gelobter walks you through the process.

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Check out this great listen on Audible.com. "There's a new way to change the world," writes social entrepreneur Michel Gelobter. It's called the lean startup - but it's not just for new ventures. It's been revolutionizing businesses of all ages for years, and Gelobter shows it can have t...

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