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The eleventh edition of Multinational Financial Management is a comprehensive survey of the essential areas of the international financial market environment, including foreign exchange and derivative markets, risk management, and international capital markets and portfolio investment. Designed for upper-level undergraduate and masters-level courses in international finance and management, this textbook offers readers a conceptual framework for analyzing key financial decisions of multinational firms. The authors both explain and simplify multinational financial management by illustrating how its basic principles share the same foundation as domestic corporate finance. Assuming no prior knowledge of international economics or finance, this substantially revised new edition builds upon the fundamental principles of domestic financial management to examine the unique dimensions of international finance. Readers are presented with a solid theoretical knowledgebase for examining decision problems, as well as practical analytical techniques that clarify the often-ambiguous guidelines used by international financial executives. All the traditional areas of corporate finance are explored from the perspective of a multinational corporation, focusing on elements rarely encountered in domestic finance such as multiple currencies, segmented capital markets, and political risks of nationalization or expropriation.

Introduction to Business covers the scope and sequence of most introductory business courses. The book provides detailed explanations in the context of core themes such as customer satisfaction, ethics, entrepreneurship, global business, and managing change. Introduction to Business includes hundreds of current business examples from a range of industries and geographic locations, which feature a variety of individuals. The outcome is a balanced approach to the theory and application of business concepts, with attention to the knowledge and skills necessary for student success in this course and beyond.

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Incorporating theory & practice, this textbook was developed to help guide professors faced with the challenge of teaching a comprehensive survey course of global finance through a complex international network of markets, institutions, & financial instruments. Global Finance covers the five major areas of global finance including: the environment of global finance, international financial markets, international banking, international corporate finance, & international portfolio investment. This book operationally is heavily markets driven. This emphasis is seen in the up-to-date coverage given to market instruments in the global financial markets. In addition, financial management practice in banking, corporate finance, & investment management is all driven by current markets practice. Features * Student case book shrinkwrapped with every copy of the book. * Greater emphasis on the interconnection between banks & corporations, between portfolio managers & corporations, & more for flexible use. * Provides a markets orientation, exhibiting interconnections between different kinds of players & the markets, & reflecting the importance of the market place in valuing securities issued by corporations & by banks of various types. * Focuses on global finance as an entity differentiating itself from other texts in finance & international business. Supplements Instructor's Resource Manual, Transparency Masters, Computerized Test Gen for Windows & Macintosh. Table of Contents PART I: ENVIRONMENT OF GLOBAL FINANCE Chapter 1: Global Finance & the World Economic Environment Chapter 2: International Monetary System Chapter 3: Balance of Payments Analysis PART II: INTERNATIONAL FINANCIAL MARKETS Chapter 4: Foreign Exchange Market Chapter 5: Currency Futures, Options, & Swaps Chapter 6: Eurocurrency Market & Offshore Banking Chapter 7: International Bond Market Chapter 8: Major Financial Centers: New York, London, & Tokyo PART III: INTERNATIONAL BANKING Chapter 9: Global Banking: Overview Chapter 10: Financing Foreign Trade Chapter 11: Bank Money Management Chapter 12: Bank Lending, Euroloans, & Country Risk Analysis PART IV: INTERNATIONAL CORPORATE FINANCE Chapter 13: Direct Investment: Empirical Perspective, Motivations, & Risk Dimensions Chapter 14: Foreign Affiliate Financing, Taxation, & Cost of Capital Chapter 15: International Cash Management Chapter 16: Foreign Currency Exposure & Management Chapter 17: International Capital Budgeting PART V: INTERNATIONAL PORTFOLIO MANAGEMENT Chapter 18: International Investment & Capital Markets Chapter 19: International Portfolio Diversification Chapter 20: Investment Management & Evaluation

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For the introductory finance course-undergraduate corporate finance or financial management-required at all undergraduate business schools. Get the picture and develop a fundamental understanding of finance. Students often miss the big picture, viewing finance as a set of unrelated topics, tools, and techniques. In order to help students see the big picture, this text provides an introduction to financial decision-making that links the concepts to five key principles of finance. Authors Arthur J. Keown, John D. Martin, and Sheridan Titman have incorporated significant revisions that weave currency, relevance, and real-world issues into the pages of this well-know finance text.